



Empowering the Frequent Flyer

**FOR IMMEDIATE RELEASE**

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**EXPERTFLYER AND SEATGURU PARTNER TO GIVE TRAVELERS POWER  
TO SEE AND SECURE BEST AVAILABLE SEATS ON ANY FLIGHT**

*Partnership Combines Two Most Important Aspects  
of Seat Selection – Availability and Flyer Reviews*

**New York, NY -- November 16, 2010 --** ExpertFlyer.com, the premier air travel information website offering complete and efficient ways to access the ever changing details of worldwide air travel information, announced it will now offer SeatGuru® seatmaps so business travelers and frequent flyers have the most comprehensive view of highly sought after seats, as well as general availability, in the industry.

Combining SeatGuru's Seat Ratings with ExpertFlyer's highly acclaimed *[Seat Maps & Seat Alerts](#)*® features will allow subscribers to determine which seats are desirable (or should be avoided) while viewing which seats are actually available on their flight. Additionally, with *Seat Alerts*, [ExpertFlyer](#) notifies subscribers the moment a specified seat or seat grouping (Any aisle, window, Emergency Exit, etc.) becomes available. [SeatGuru](#), the most trusted online resource for airline seatmaps and amenities, currently provides detailed maps for more than 700 airplanes from nearly 100 different airlines.

"We are extremely excited about our new partnership with SeatGuru," explains Chris Lopinto, President and Co-founder of ExpertFlyer.com. "The two most important aspects of selecting airline seats are determining which ones are available, and which ones are the most desirable. By combining ExpertFlyer's *Seat Maps & Seat Alerts*® features with SeatGuru, we have been able to put these two search criteria together for the first time on a single webpage."

SeatGuru will be available to all ExpertFlyer subscribers, regardless of subscription plan.

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**About SeatGuru**

SeatGuru ([www.seatguru.com](http://www.seatguru.com)) is the web's most comprehensive resource for airline information, featuring 25,000+ flyer reviews on airline seats, services, and amenities, and helpful information and links about baggage and TSA regulations. SeatGuru offers more than 700 airline seat maps covering nearly 100 airlines to help travelers find the best seats before they fly. SeatGuru is part of the TripAdvisor Media Group. SeatGuru is a trademark or registered trademark of TripAdvisor LLC, in the U.S. and/or other countries.

**About ExpertFlyer.com**

ExpertFlyer.com was conceived and created by an eclectic team consisting of a veteran elite tier frequent flyer, an airline captain and corporate travel manager, and information technology professionals to deliver a 24/7 real time powerful air travel information service. The company provides its subscribers and corporate travel managers alike with a complete, concise and efficient way to access the ever-changing details of worldwide air travel information. For more information, please visit <http://www.expertflyer.com>.

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