



Empowering the Frequent Flyer

**FOR IMMEDIATE RELEASE**

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**EXPERTFLYER GOES "ONE-ON-ONE" WITH SEATGURU**

*Since All Airline Seats are Not Created Equal, Andrew Wong, Senior Manager of Content, Explains How to Find the Best Seat with the Most Amenities*

**New York, NY – November 23, 2010** – ExpertFlyer.com, the premier air travel information tool offering complete and efficient ways to access the ever changing details of worldwide air travel information, has posted an interview with Andrew Wong, Senior Manager of Content at [SeatGuru®](#), to its [One-on-One](#) blog. SeatGuru Provides seat advice for more than 700 seat maps from nearly 100 airlines, all backed by over 25,000 flier reviews. Since 2001, SeatGuru has helped more than 10 million people find the best seat before they fly.

ExpertFlyer recently announced its partnership with SeatGuru to overlay its airline seat commentary and color-coding technology with ExpertFlyer's real-time Seat Alerts feature. ExpertFlyer subscribers are now able to check live seat availability and see SeatGuru's commentary all in the same application. SeatGuru displays the best seats, and with ExpertFlyer's unique access to availability, subscribers are easily able to determine their first, second, and even third choice for seat selection.

During his recent interview with ExpertFlyer, Mr. Wong describes how travelers can effectively use SeatGuru to view and compare different seats and respective features so they may select the perfect seat based on their personal needs, including legroom, storage, access to power outlets, and more. Now that SeatGuru overlaps ExpertFlyer's Seat Alerts feature, flyers can identify the perfect seat and set an Alert for desired seats. If selected seats are currently occupied travelers will be notified if they become available.

"SeatGuru offers a great service to air travelers who want to find the best available seat with the amenities that are most important to them," explains Chris Lopinto, President and Co-founder of ExpertFlyer.com. "Much like ExpertFlyer, SeatGuru provides the tools and technology that empowers air travelers to make well-informed decisions and ultimately create a better travel experience."

You can read the entire interview with Mr. Wong from SeatGuru at <http://blog.expertflyer.com>.

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### **About SeatGuru**

SeatGuru ([www.seatguru.com](http://www.seatguru.com)) is the web's most comprehensive resource for airline information, featuring 25,000+ flyer reviews on airline seats, services, and amenities, and helpful information and links about baggage and TSA regulations. SeatGuru offers more than 700 airline seat maps covering nearly 100 airlines to help travelers find the best seats before they fly. SeatGuru is part of the TripAdvisor Media Group. SeatGuru is a trademark or registered trademark of TripAdvisor LLC, in the U.S. and/or other countries.

### **About ExpertFlyer.com**

ExpertFlyer.com was conceived and created by an eclectic team consisting of a veteran elite tier frequent flyer, an airline captain and corporate travel manager, and information technology professionals to deliver a 24/7 real time powerful air travel information service. The company provides its subscribers and corporate travel managers alike with a complete, concise and efficient way to access the ever-changing details of worldwide air travel information. For more information, please visit <http://www.expertflyer.com>.

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