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**ExpertFlyer's Award-Winning *Seat Alerts*[®] Feature
Now Available Free to Anyone Who Flies**

**Automated Feature Provides Fast and Easy Way to Get Out of the "Middle Seat"
by Alerting Users If Occupied Seats Become Available -- Including Sold Out Flights**

New York, NY – November 10, 2011 – ExpertFlyer.com[®], the premier air travel information tool offering complete and efficient ways to access the changing details of worldwide air travel information, announced today that its award-winning *Seat Alerts*[®] feature will now be available free to any traveler interested in changing their middle seat to a window or aisle seat. Available exclusively through ExpertFlyer, *Seat Alerts* will also allow travelers to set an alert on a flight that is completely booked and will alert them via text or email if a seat becomes available on that flight. ExpertFlyer's *Seat Alerts* feature currently monitors more than 120 airline carriers worldwide.

A free *Seat Alerts* account can be created at ExpertFlyer.com and will allow travelers to maintain one active *Seat Alert* at a time. Once a *Seat Alert* has found a better seat or the flight has departed, a new *Seat Alert* can be created. This is ideal for casual travelers who only have one flight where they may be stuck in a bad seat at any given time. Additional active alerts can be purchased for \$.99 and paid subscribers to ExpertFlyer will be able to set several alerts at one time at no additional cost.

"*Seat Alerts* is the fastest and easiest way for travelers to get out of the dreaded middle seat or even find a seat on a flight that is completely booked," explains Chris Lopinto, president and co-founder of ExpertFlyer.com. "Seat Alerts is a unique feature not offered anywhere else and wanted travelers at all levels to experience a more enjoyable flight whenever possible."

How it Works

Today, securing seating assignments for flights requires passengers to have a ticket and restricts seat selection to only unoccupied seats. Passengers hoping to find a different seat would typically wait until check-in at the airport and hope a more desirable seat is available. ExpertFlyer's *Seat Alerts* changes all that.

Seat Alerts now allows ticketed and non-ticketed passengers to set up an automatic alert that notifies them if occupied seats become available. Using ExpertFlyer's free Seat Alerts feature, passengers can select "Any Aisle", "Any Window", or "Any Seat" options and will automatically be notified by email or text message if any, aisle, or window seat becomes available on their desired flight, after which the passenger can change their seat assignment via their point of booking. Additional notification options are available for Any Exit Row seat, Any 2 Seats Together, or a list of specific seats that the traveler may want.

About ExpertFlyer.com

ExpertFlyer.com was conceived and created by an eclectic team consisting of a veteran elite tier frequent flyer, an airline captain and corporate travel manager, and information technology professionals to deliver a 24/7 real time powerful air travel information service. The company provides its subscribers and corporate travel managers alike with a complete, concise and efficient way to access the ever-changing details of worldwide air travel information. For more information, please visit <http://www.expertflyer.com>. Seat Alerts is a registered service mark of Expert Travel Services LLC.

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