



FOR IMMEDIATE RELEASE

Media Contact:

Lou Desiderio

Synergy Communications, Inc.

Tel: 917-627-0912

Email: media@expertflyer.com

Website: <http://www.expertflyer.com>

EXPERTFLYER HELPS MEMBERS FIND A STAGGERING 7,000 AWARD TICKETS, UPGRADES AND PREFERRED SEATS IN FIRST FOUR MONTHS OF 2010

Website's Exclusive Awards & Upgrades / Seat Alerts® Features Take Guesswork Out of Finding, Securing, and Understanding Changes in Fee Structure/Restrictions Established by Airlines

New York, NY – May 19, 2010 – ExpertFlyer continues to provide the easiest and most effective way for travelers to find airline award tickets, upgrades, and secure preferred seats with its exclusive *Awards & Upgrades Alerts* and *Seat Alerts®* features. The company released its search-and-find figures for January 1 through April 30, which showed it found a staggering 7,000 awards, upgrades, and preferred seats for its subscribers during the first four months of 2010, up more than 60% for the same period a year ago. The results could be an indication that business travel continues to remain low and Business / First Class tickets are passed-up for less expensive Economy Class tickets to help reduce corporate travel expenses. ExpertFlyer's *Awards & Upgrades Alerts* are designed specifically to help cost-conscious business travelers reclaim their Business and First Class seats in a simple, cost-effective manner.

Through a simple and automated process, ExpertFlyer subscribers avoid the time-consuming and frustrating process of manual searches and continuous calls to airline reservations agents to find award tickets and upgrades. In addition, the automated system eliminates the confusion of determining additional costs, restrictions, and award mileage associated with these requests. For added convenience and simplicity, customers receive automated updates for all requests on a single screen for easy monitoring and comparison.

"The new business model airlines have established for charging more for specific seats, city-to-city pairing for awards and upgrades, and other costs and restrictions, has created a confusing maze of rhetoric that seems to change almost daily," explains Chris Lopinto, president and co-founder of ExpertFlyer.com. "*Awards & Upgrades Alerts* and *Seat Alerts®* are not only designed to find what our customers want, but simplifies the process through an automated system and details the fees, required points, and associated restrictions with each transaction. Our primary goal is to provide all the information our customers need to make well-informed travel decisions, including the decision to secure an award ticket, an upgrade, or a new seat on their flight."

--more--

ExpertFlyer subscribers also have access to their accounts through its *Mobile Edition*, a feature that allows them to access account information including saved Flight Queries, Flight Alerts, and Seat Alerts® from anywhere in the world using a web-enabled phone -- in real time. For those looking for a last-minute upgrade or seat change, *Mobile Edition* can be an invaluable tool.

Business travelers and frequent flyers who want to learn more about what ExpertFlyer is doing to make airline travel more convenient and satisfying can go to ExpertFlyer's blog at <http://blog.expertflyer.com> or visit the website at <http://www.expertflyer.com/>

About ExpertFlyer.com

ExpertFlyer.com was conceived and created by an eclectic team consisting of a veteran elite tier frequent flyer, an airline captain and corporate travel manager, and information technology professionals to deliver a 24/7 real time powerful air travel information service. The company provides its subscribers and corporate travel managers alike with a complete, concise and efficient way to access the ever-changing details of worldwide air travel information. For more information please visit <http://www.expertflyer.com>.

#